

# Indore Photography Academy - IPA School of Cinematics - SOC

Best Photography & Cinematography School in Central India



## About us

---

Indore Photography Academy & School of Cinematics is founded by Mr. Vivek Arya, Mr. Piyush Khatri, Mr. Kuldeep Damor & Mr. Dilip Singh with a view to disseminate the knowledge of Photography & Cinematography among the youth, who aspire to make career in Photography & Cinematography, who like to pursue it as a hobby too.

Over the past years, Indore Photography Academy & School of Cinematics has built a reputation as one of the premier photography & cinematography schools in M.P. and has become M.P. leading provider of photographers & cinematographers by developing programs that put our students first.

With the innovative approach to teaching, offering a variety of long & short-term courses with specializations in all areas of photography & cinematography: creative, organizational and commercial, our academy enables its students to develop skills that will help them to begin a career in professional photography & cinematography, fashion industry.

Mastering the craft of capturing the perfect photo demands a strong technical foundation. Surrounded by professional faculty and working with state-of-the-art equipment and facilities, our students are encouraged to explore their own creativity and passions at the institution where taste becomes international.

Also Indore Photography Academy & School of Cinematics MP's biggest Photography institute is run by us, which was started in 2015 and over 500+ students have completed there courses with merit.

We have also mentored various workshops (100+) in various cities and states like in Indore, Ujjain, Dewas, Bhopal, Khandwa, Badnagar, Betul, Sikkim, Goa Aanand, Amalner, etc.



# Indore Photography Academy School of Cinematics



Top Mentors of India



**MR. PIYUSH KHATRI**  
FUJIFILM X - AMBASSADOR  
GODOX MENTOR



**MR. VIVEK ARYA**  
PHOTOGRAPHER



**MR. KULDEEP DAMOR**  
CINEMATOGRAPHER  
DOP OF "LAVASTE" MOVIE



**MR. DILIP SINGH**  
VIDEO EDITOR

# Photography Course

# Professional Course

**3 Months  
Duration**  
4 days in a week

**Fees 35,000/-**

This course is ideally suited for people who want to take up professional photography very seriously and want to start their work soon after completion of the course and have more time available for learning the subject as much as possible.



# PROFESSIONAL COURSE

What is photography?

What is Professional Camera And its Handling

Exposure

Aperture (F)

Shutter Speed (S.S.)

Film speed/ ISO

Light Metering Or Zero Metering

Long Exposure

Light Painting

All filters

All About lenses

What is Mirror less Camera

What Is Focus?

Manual And Auto Focusing

Auto & Manual Focus Selection

Focus Mode

Depth of field (D.O.F)

Bokeh Effects

Crop, Full & Medium formate Sensor

White balance

Color Temperature & Bracketing

Exposure metering

Distortion & Angle

Raw vs Jpeg

What Is Picture Quality

Picture Style Or Image Control

HDR Photography

Multipule Exposer

Composition/ Framing

Nature Day Light Shooting

Show & discussion on outdoor light shoot

Reflector, Diffuser & Cutter & Its Uses

Portraits, Mid And Full Length

Outdoor Practical Class With Model



# PROFESSIONAL COURSE

Types of light  
Create Dimension in Photography  
What is Flash light?  
How to use flash Light  
    On Camera flash  
    Off Camera flash  
Manual Mode  
Through The Lens (TTL) Mode  
High Speed Sync (HSS) Mode  
Speed Light Settings  
Studio (Strobe) lights, and its effects  
Types of Portrait Light  
All About the light Equipments  
High key and low-key photography  
Gobos Light  
Indoor Practical Class With Model  
Silhouette Image  
Camera mode  
Camera settings

## Highlights

Wedding Photography  
Pre-Wedding Photography  
Fashion Photography  
Kids Photography  
Landscape Photography  
Nature Photography  
Street Photography  
Candid Photography  
Macro Photography  
Portraits Photography



# Photo Editing Course

**1 Months**  
**Duration**  
5 days in a week

Fees 15,000/-





# PHOTO-EDITING COURSE

## Photoshop

Interface

Camera RAW

Tool Bar

Option Bar

Status Bar

Automate

Copying & pasting

Zooming

Scrolling

Layers

Types of Masking

Adjustments

Text

Adding Type

Blending Option

Color Mode

Color Grading

Color Correction

Liquify

Details

Face Retouching

Action

Neural Filters

Shortcuts



# PHOTO-EDITING

## COURSE

# Lightroom **Lr**

- RAW Process
- Library
- Backing up the catalog file
- Import & Export
- Develop
- Histogram
- Basic
- Tone Curve
- HSL/Color
- Color Grading
- Detail & AI Noise
- Lens Correction
- Transform
- Effects
- Calibration
- Masking
- Healing
- Cropping
- Presets
- Create Presets
- Develop Setting & Sync
- Automate
- Reviewing Photos
- Organizing and Selecting



# **Cinematography Course**

## CINEMATOGRAPHY:

Cinematographers translate a director's vision into images, injecting a new perspective and creating the aesthetic of a film. The School of Cinematics cinematography programs take you beyond the experience of a traditional film school, providing you with the technical skills and set experience necessary to develop professional skills as a cinematographer. At SOC, cinematography students become fluent in the visual and technical language of film, television shows, web series, Pre-Wedding, Cinematic Wedding, Music Video and emerging media, working with different directors in hands-on projects to gain enormous real-world experience as directors of photography. Considered amongst the best cinematography schools in the Madhya Pradesh.

At SOC, cinematography students experiment. They discover their own visionary styles and voices as artists while learning the technical expertise to work with industry standard cameras and lighting equipment.

## CINEMATOGRAPHY SYLLABUS

### Introduction to Visual Storytelling:

- Visual Storytelling
- Photography
- Exposure Times
- Photography as Art
- The Frame
- Aspect Ratio
- A Technical Introduction to the Camera
- How is an Image Created?
- Creating a Permanent Photograph
- Modern Camera
- Sensors
- Creative Use of Exposure Time
- Camera Components
- Camera Functions
- Exposing an Image
- How a Digital Sensor Determines Brightness
- Exposure and Shutter Speed
- Using Slow Shutter Speed on a Video Camera
- Controlling Exposure
- Three Exposure Controls

- Aperture Effects
- Exposure and Aperture
- The Sensor
- Adjusting Sensitivity
- Noise
- Video and Still Cameras
- Video Exposure Functions



# CINEMATOGRAPHY SYLLABUS

## The Lens:

- What is a Lens?
- Lens Speed
- Field of View
- Sharpness
- Distortion
- Guidelines for Choosing a Lens
- The Main Functions of a Cinematic Lens
- Consumer Cameras
- What Lens Do I Need?
- Choosing a Lens
- The Normal Lens
- Field of View
- Lens Types
- Perspective and Depth
- The Illusion of Depth

## Camera Placement:

- Camera Distance
- Examining a Shot
- Shot Types
- Extreme Long Shot
- Long Shot
- Medium Long Shot
- Medium Shot
- Medium Close Up
- Close Up
- Extreme Close Up
- Shot Size and Lenses
- Over the Shoulder Shot
- Two Shot
- Camera Height
- Eye Level Height
- High Angle
- Low Angle
- The "Hero" Shot Point-of-View Shot

## Lighting Tools :

- What Can Light Do for Us?
- Depth and Shape
- Texture
- Mood Angle
- Color
- Diffusion

## Creative Lighting :

- Three-Point Lighting

- The Key Light
- The Fill Light
- The Back Light
- Lighting Analysis
- Lighting the Face
- Visual Intensity
- Contrast and Affinity
- Contrast in Color

## Color:

- What is Color?
- The Relativity of Color
- The Human Eye
- After Images
- Primary Colors
- Complementary Colors

## The Story:

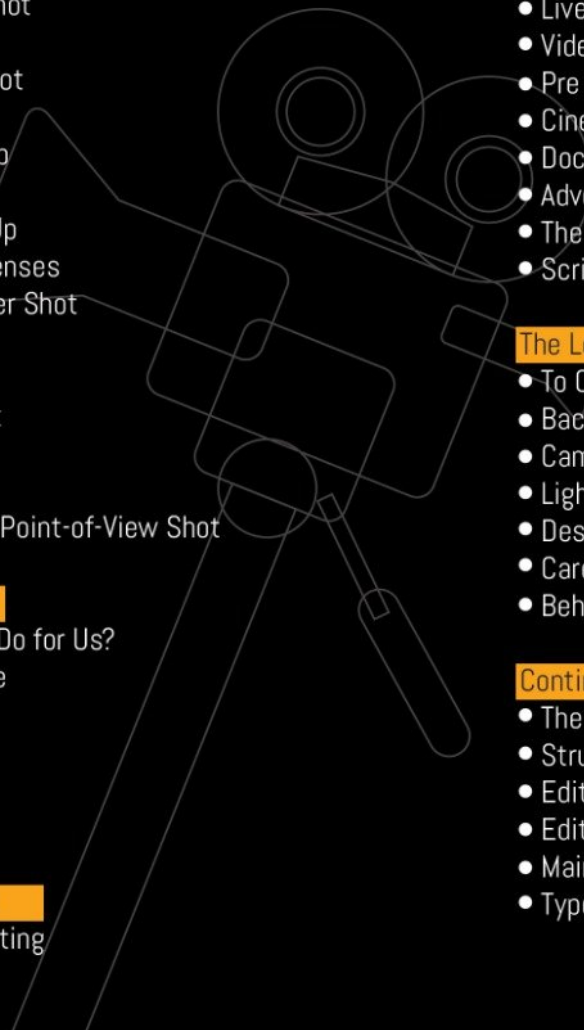
- What is a Story?
- Story Basics
- Narrative Film
- Live Concert
- Video Music Video
- Pre wedding Film
- Cinematic Wedding Film
- Documentary film
- Advertising Film
- The Script
- Script Breakdown

## The Long Take:

- To Cut or Not
- Background
- Camera Movements
- Lighting Performance
- Designing a Long Take
- Careful Planning
- Behind-the-Scenes Photos

## Continuity:

- The Edited Scene Analysis
- Structure in the Scene
- Editing in the Scene
- Editing and the Cinematographer
- Maintaining Continuity
- Types of Continuity



# **Video-Editing Course**

## DIGITAL EDITING:

Editors have a gift: they can see the big picture and the individual pieces, making connections and conjuring meaning. The digital editor has an incredibly important task: They shape and craft and make choices to piece together the final, polished film. To do this, an editor needs finely tuned artistic sensibility as well as precise technical expertise. The School of Cinematics digital editing workshops emphasize and encourage both of these skill sets, offering the most intensive hands-on training in the entertainment industry's famous software.

Students experience hands-on instruction in editing theory and technique by editing projects using footage provided to them in class.

## EDITING SYLLABUS:

This course will cover everything you need to know to start video editing, including:

### ADOBE PREMIERE PRO

- ❑ What is premiere pro ?
- ❑ Starting a project(Interface)
- ❑ Editing your videos(with skills)
- ❑ Adding video and audio transitions
- ❑ Adding Professional and Modern titles (even some with motion)
- ❑ Improving audio and finding great free music for your projects(With cut to cut beats)
- ❑ Correcting(CC) and grading the color of your video to give it a great style
- ❑ Adding visual effects to your projects
- ❑ Editing green screen (chroma key) footage
- ❑ Exporting your video for high-quality playback on any device
- ❑ Advanced efficiency tips
- ❑ So much more!

### ADOBE PHOTOSHOP

- ❑ Basic tools & Interface
- ❑ How to make clean plate.
- ❑ Export Import method while we using tracking on after effect for editing.
- ❑ Poster Design.

### ADOBE AFTER EFFECTS

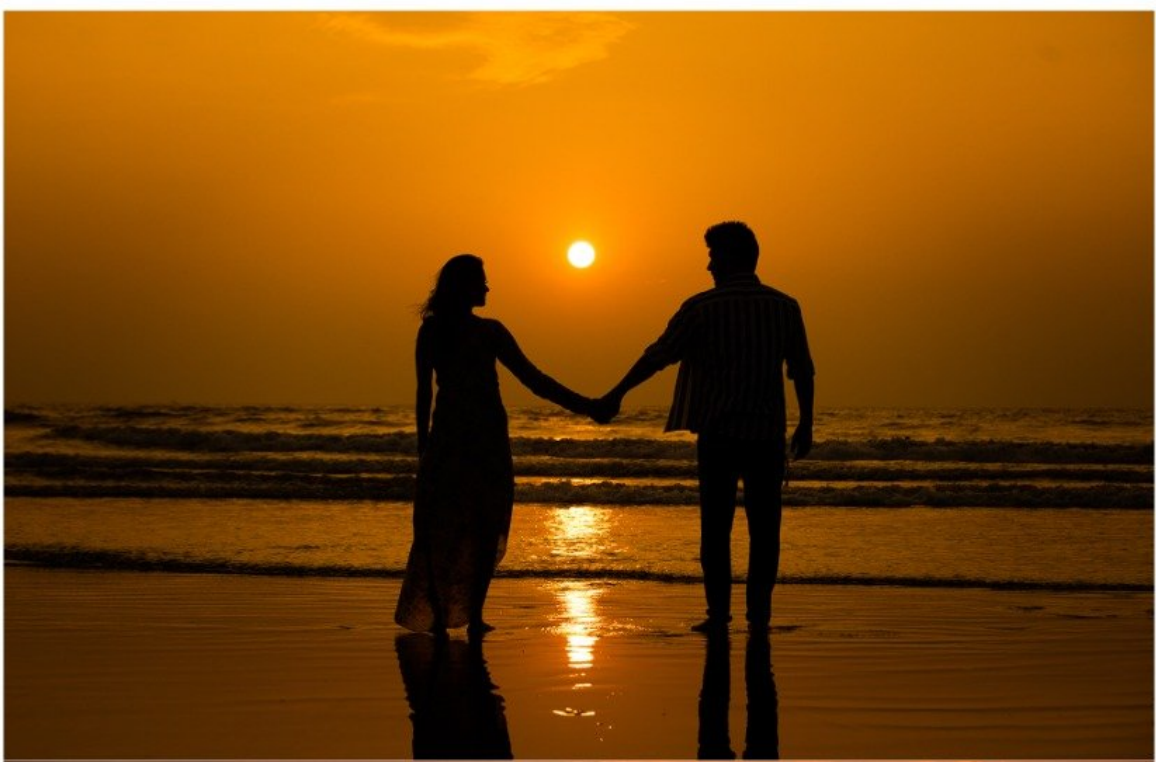
- ❑ Getting comfortable with After Effects CC
- ❑ Starting a new composition
- ❑ Using the basic tools
- ❑ Working in the After Effects CC timeline
- ❑ Adding shape and text layers
- ❑ Animating position, scale, rotation, and opacity
- ❑ Working with shape layers and masks
- ❑ Real world projects such as lower thirds and bumpers
- ❑ Motion graphics principles and best practices
- ❑ Using video effects and presets to speed up workflow
- ❑ Green screen and chromakey removal  
Visual effects and rotoscoping
- ❑ Motion tracking and video stabilization
- ❑ Creating unique transitions
- ❑ Exporting your projects

# Multiple exposure



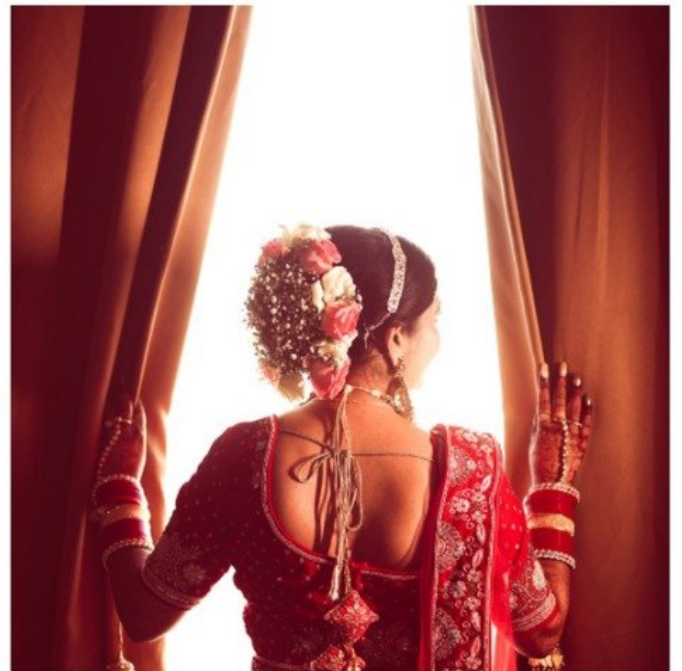






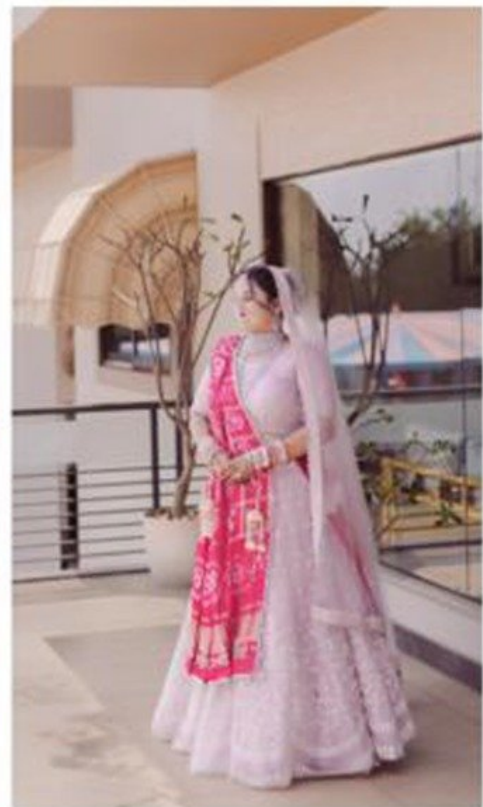


**Wedding**



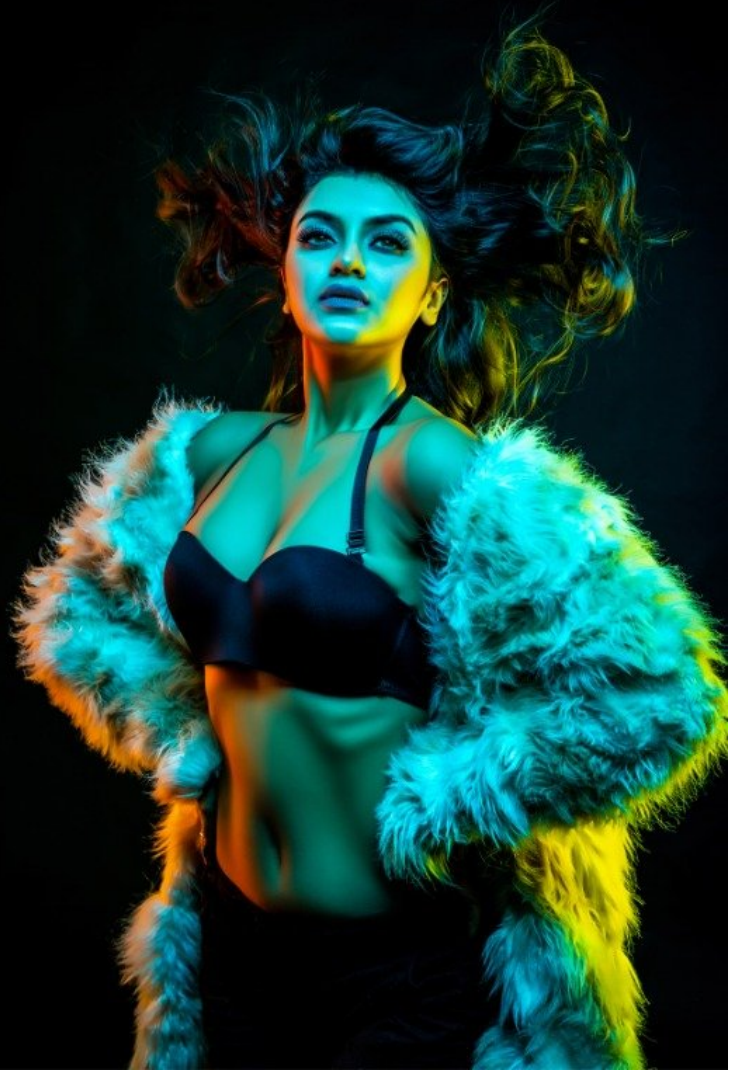
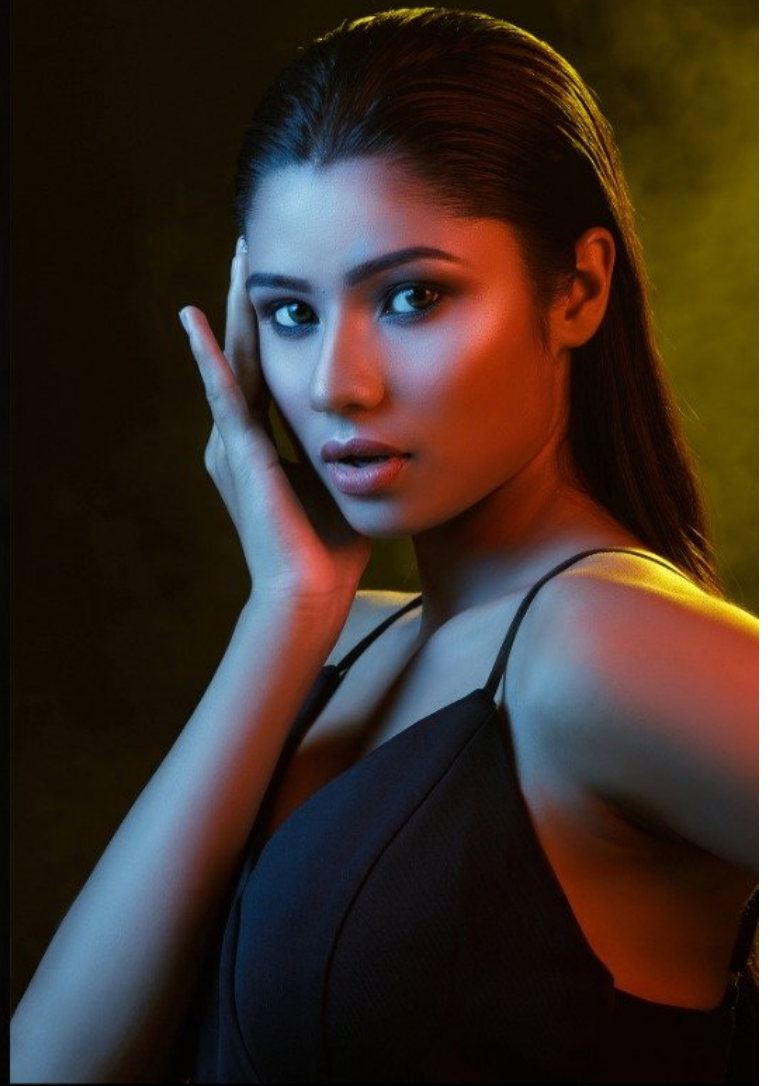
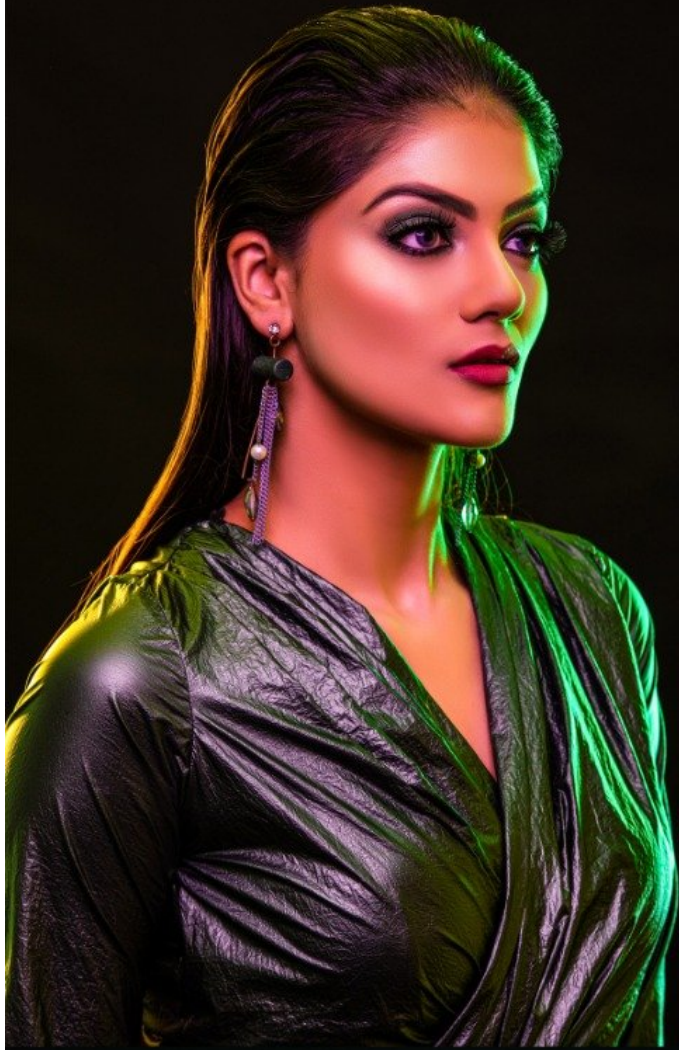






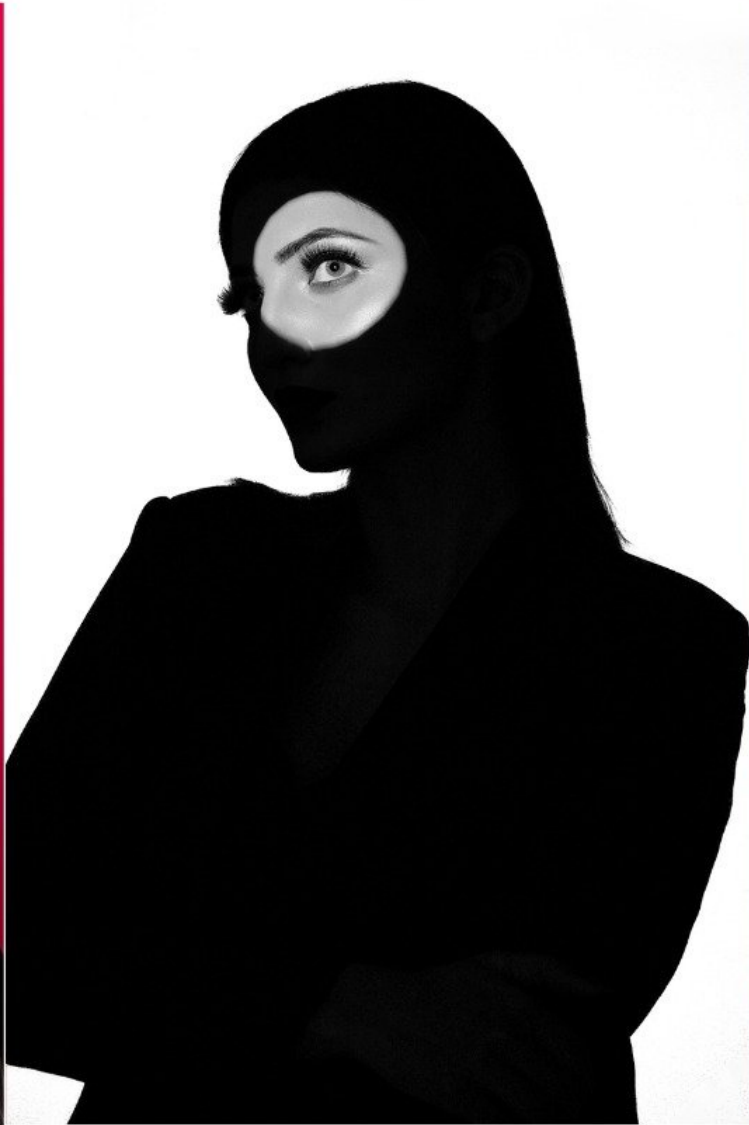
# Color Gel Lighting



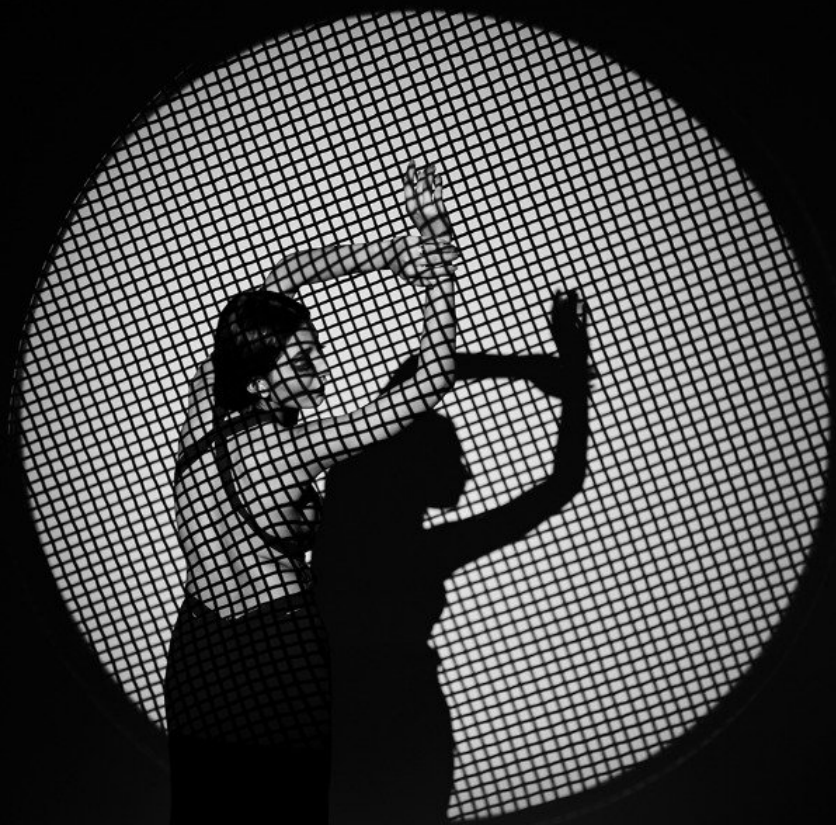




# Projection Light Gobos Kit



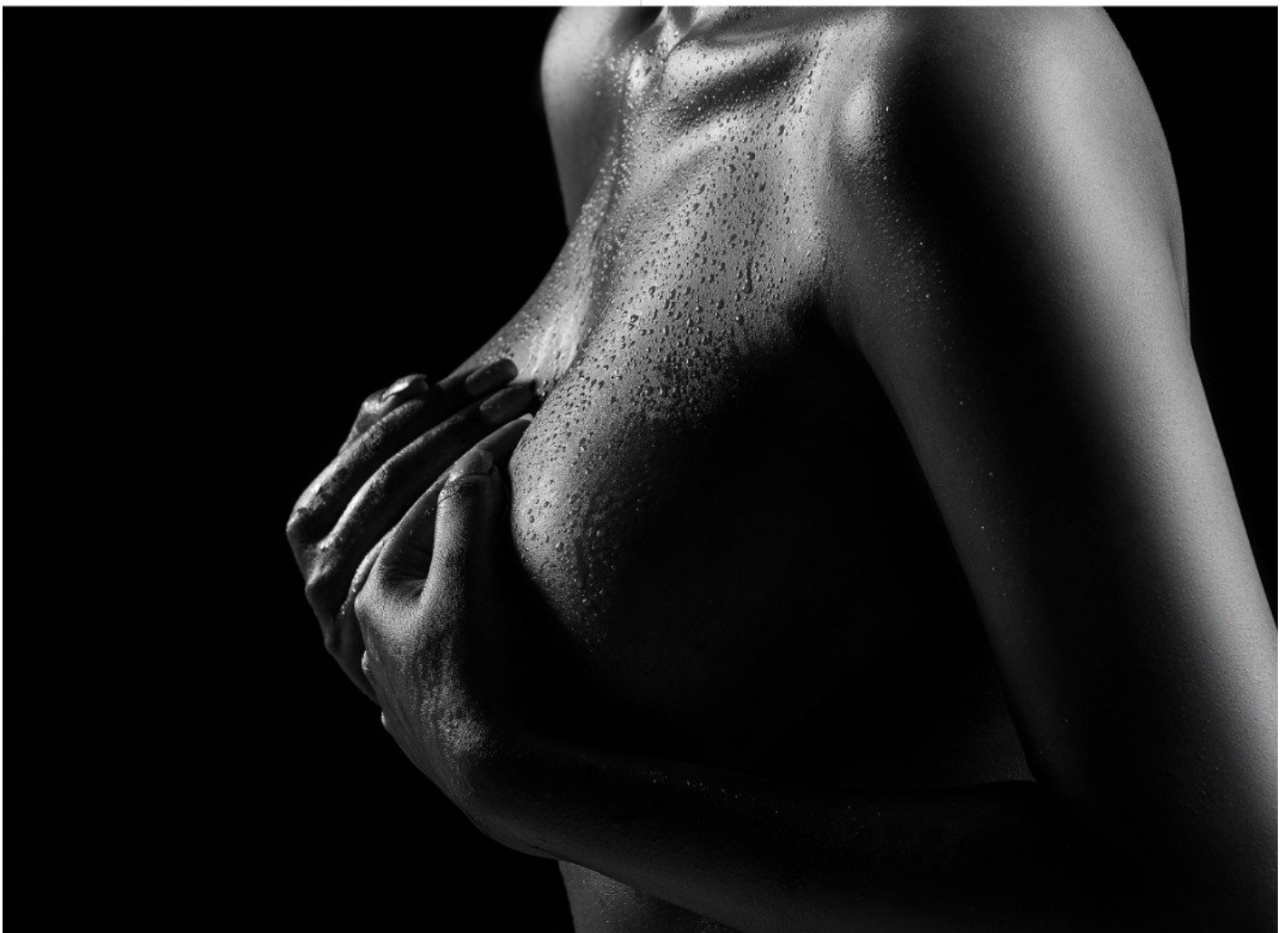
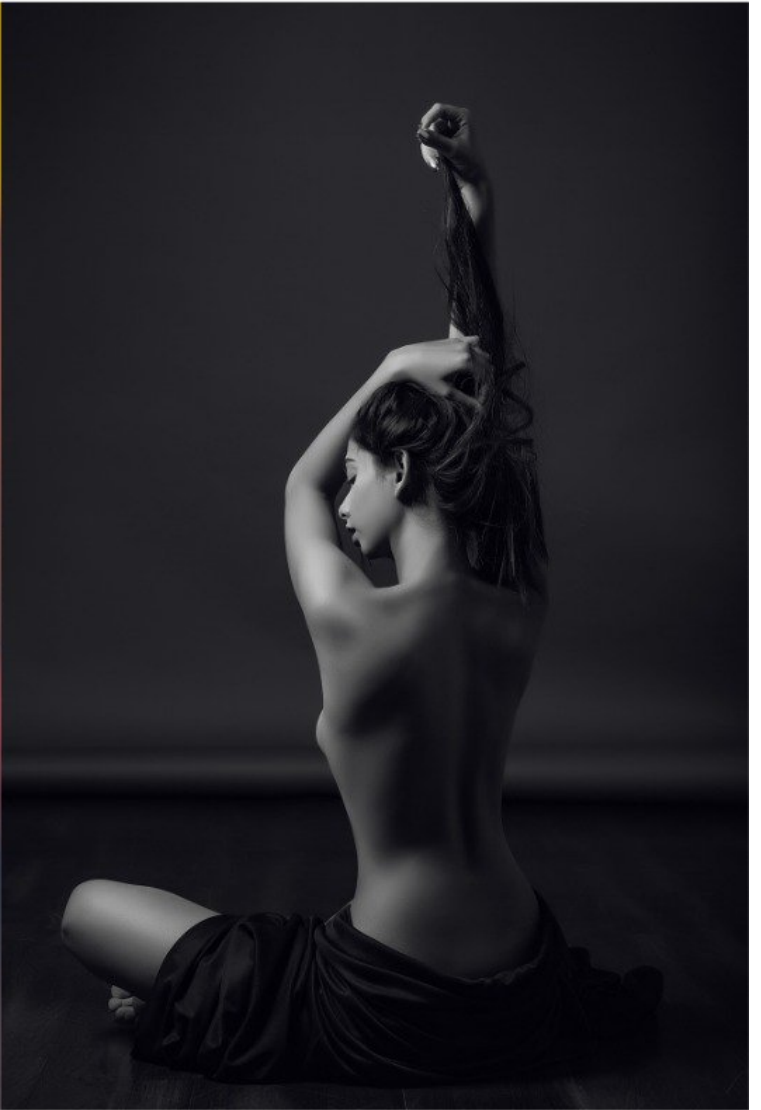












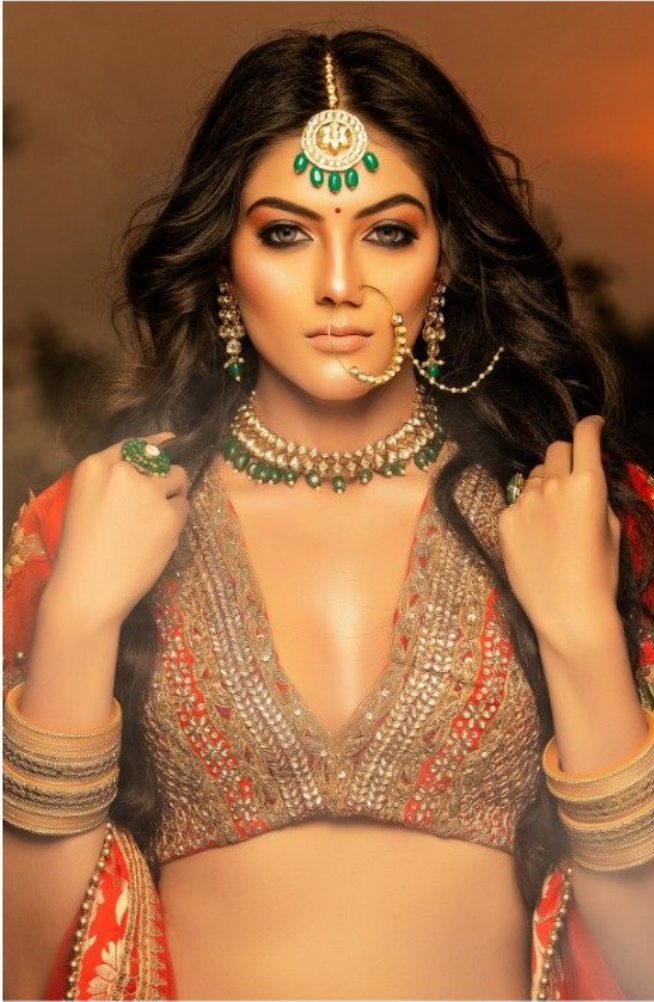
# Long Exposure



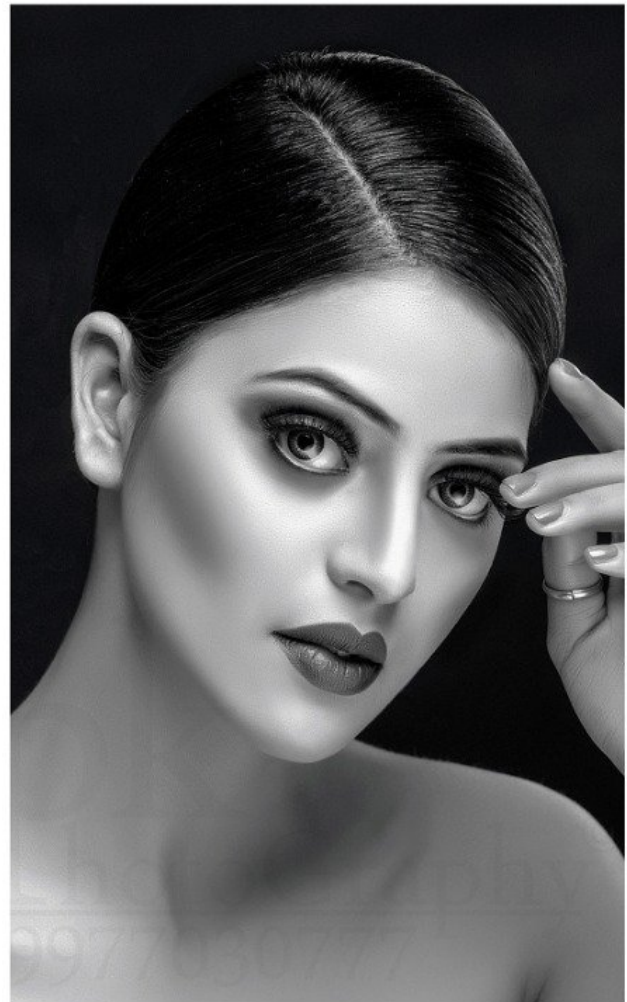
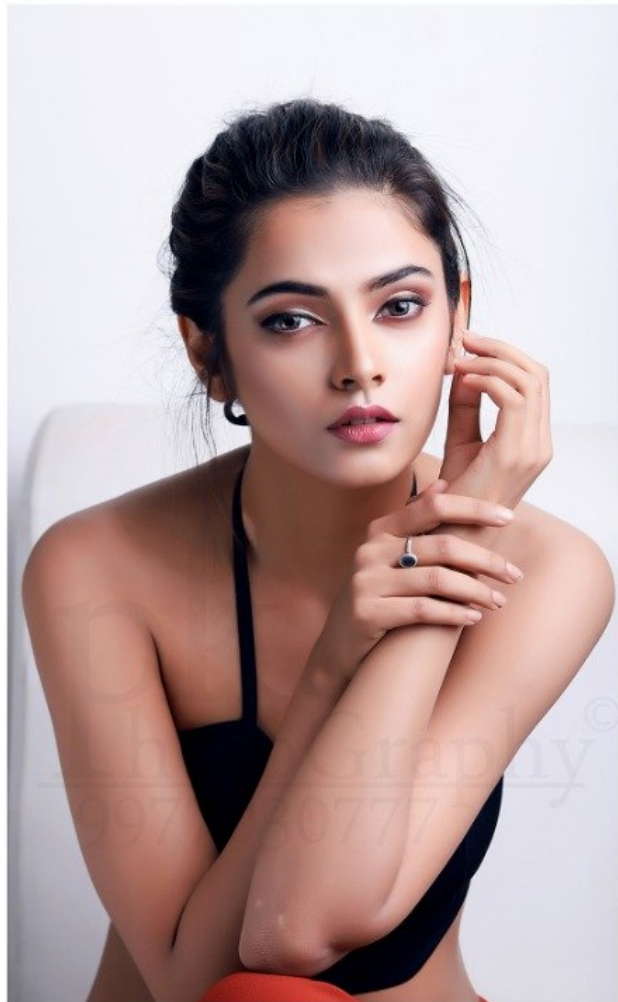




# Portrait Lighting

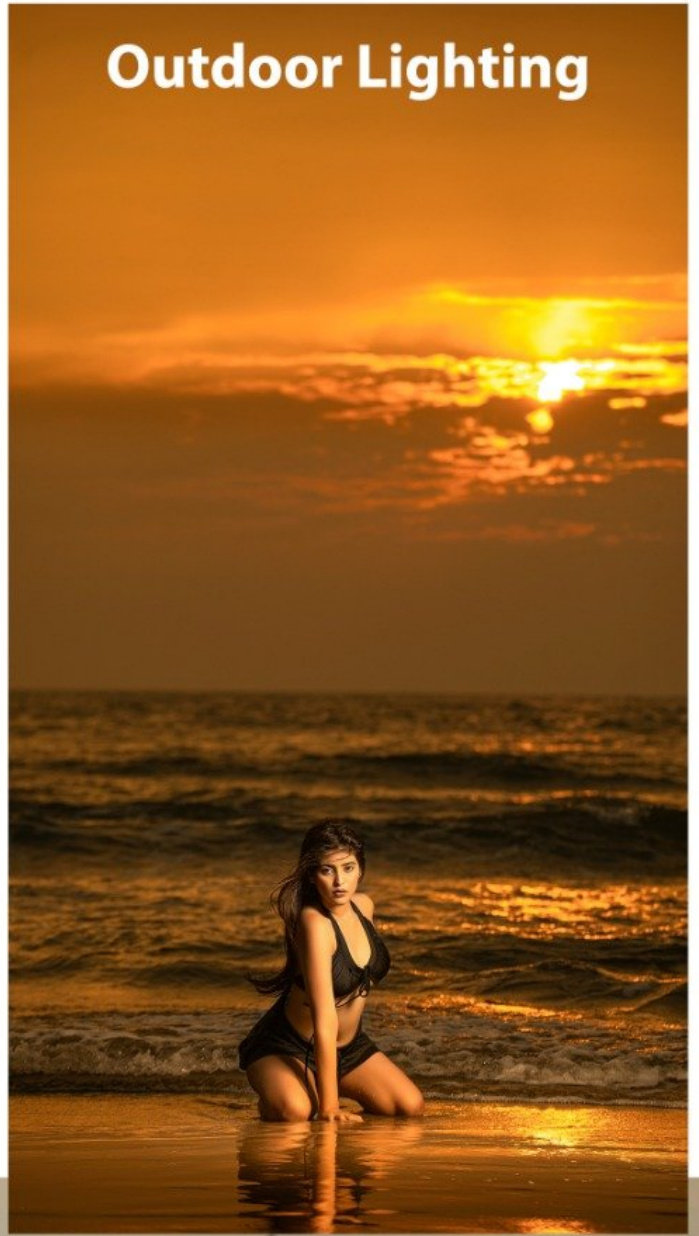








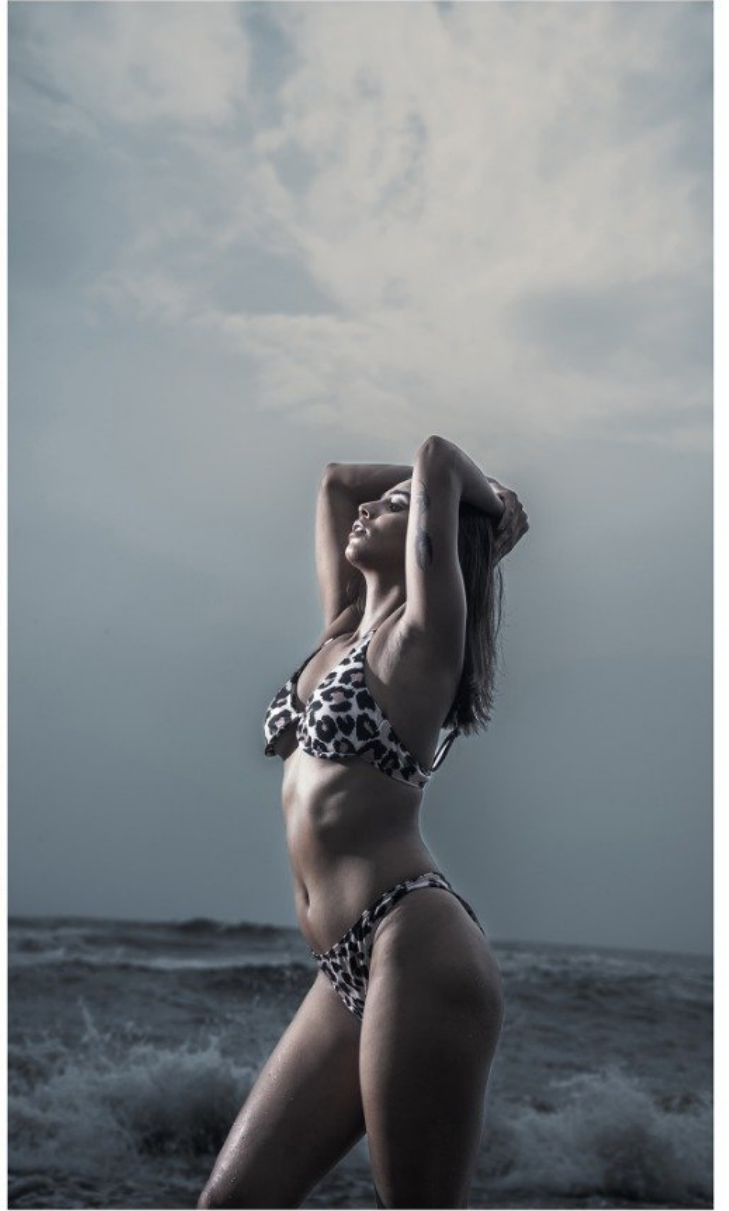
# Outdoor Lighting















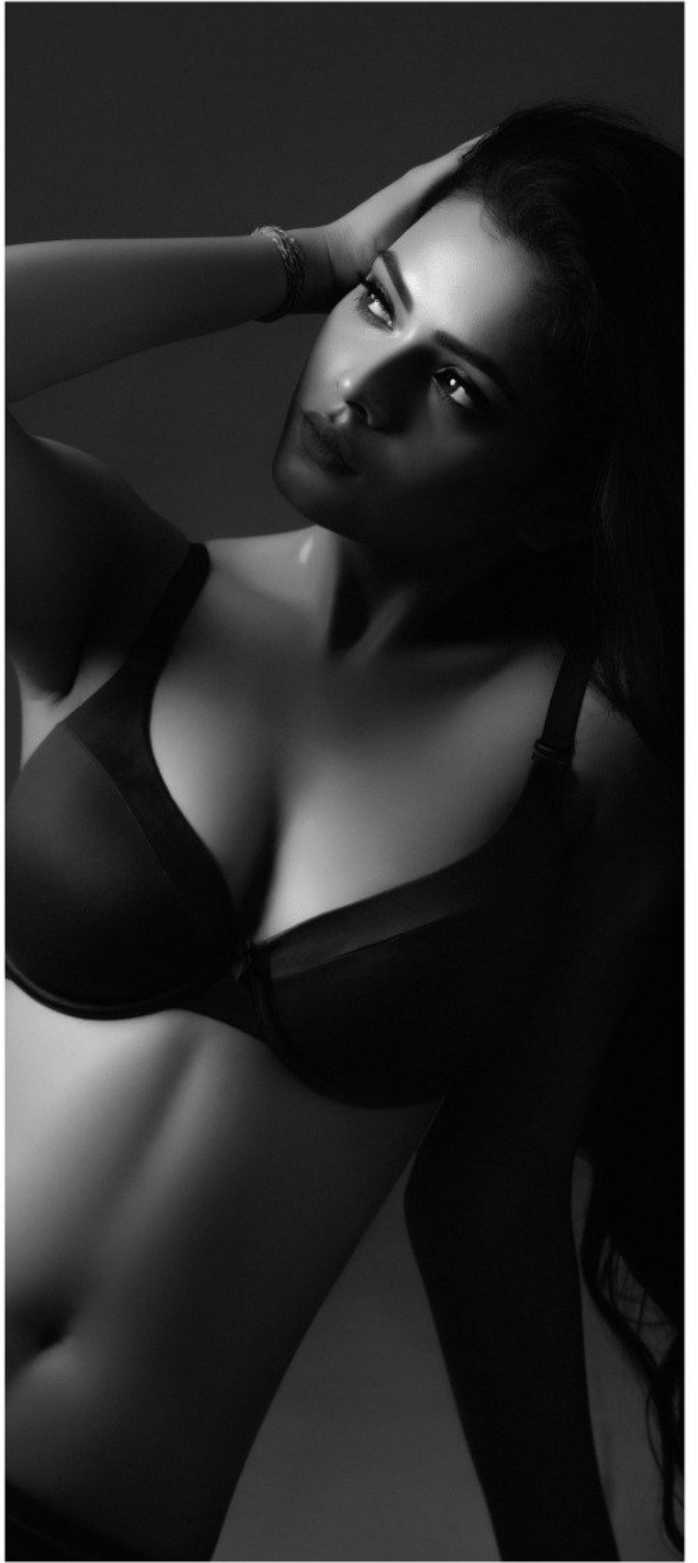




# Indoor Lighting

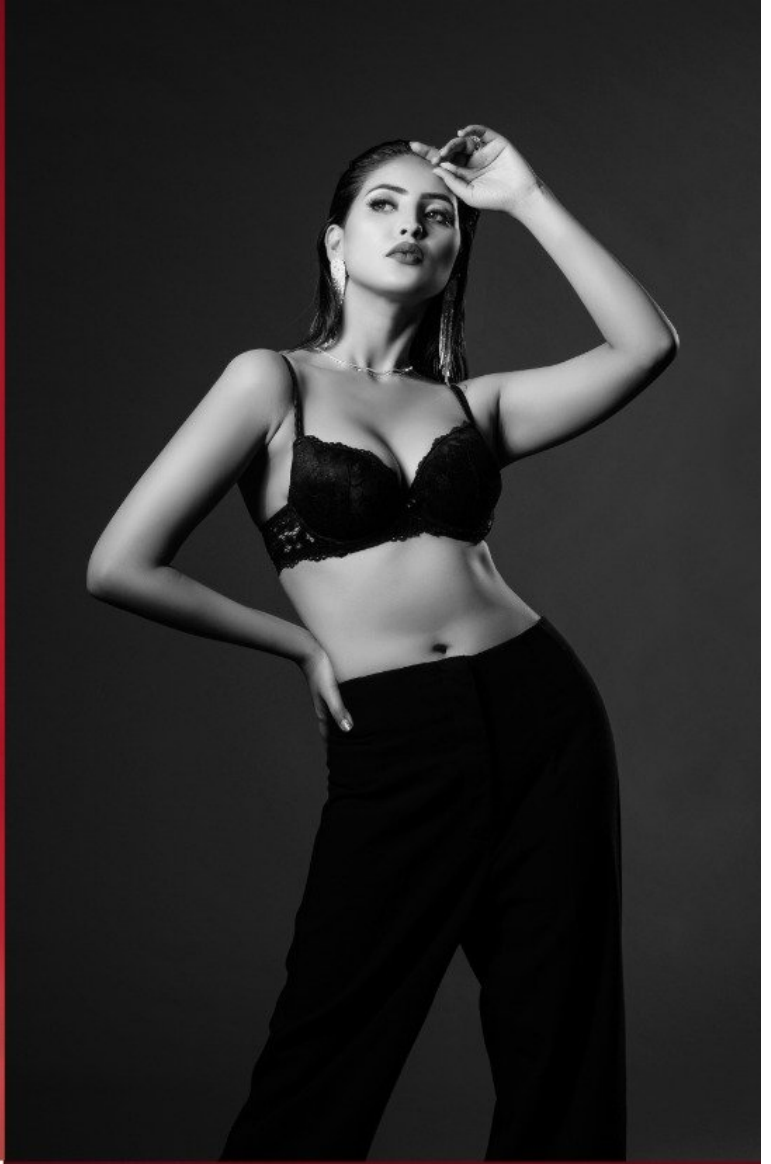






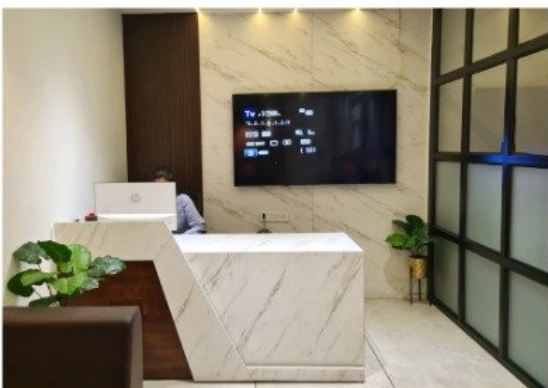
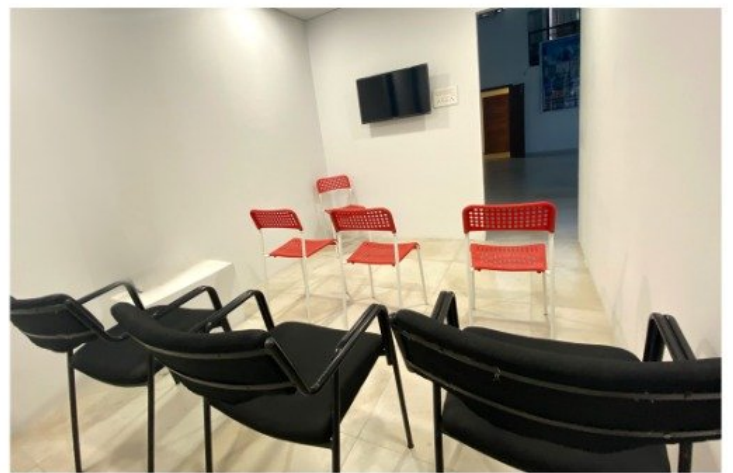








# Academy Premises



# Edgeless Backdrop



## Equipments Available in Academy

### Camera

Fujifilm X-H2S  
Nikon Z6 ii  
Nikon Z7 ii  
Canon 5D Mark iv  
Sony A7 iii

### Studio Lights

Godox AD1200  
Godox AD600 Pro  
Godox AD600  
Godox AD200  
Godox SK400(2 Set)  
Godox V865  
Elinchrome 1000HD Pro(Set)  
Elinchrome FRX400(Set)

### Lenses

Prime Lenses  
Wide Lenses  
Tele Lenses  
Kit Lenses  
Macro Lens

### Modifies.

Godox P120 QR Parabolic  
Godox P90 QR Parabolic  
Godox 120cm Octa  
Godox 60x90cm Softbox  
Godox Projection Attachments  
GODOX 165 cm. umbrella  
Gobo Set  
All Softbox Grids & Assesorrios  
Elinchrome 90cm Deep Octa  
Elinchrome 50x130cm Strip Box



MAKE A GOOD CAREER IN

# PHOTOGRAPHY CINEMATOGRAPHY



## Directors & Mentors

Mr. Piyush Khatri, Mr. Vivek Arya  
Mr. Kuldeep Damor, Mr. Dilip Painkra

*Follow*

© Indorephotographyacademy  
© Schoolofcinematics

*Address: -*

10/1/4 Y.N. Road, Opp Mocha Cafe, Indore, M.P.  
Call For More Info. **+91 99772 31444**

[www.ipasoc.in](http://www.ipasoc.in)